



Prosperity, Product & Opportunity MAP

Enriching and empowering the lives of women of every color!



BODY BEAUTY STYLE SPIRIT

SOUL PURPOSE



Be Well!

An Opportunity of a Lifetime

UNLIMITED INCOME
Unlock the power of the plan for UNLIMITED INCOME & SUCCESS!

At Soul Purpose, our goal is to create a unique opportunity for individuals to attain Entrepreneurial success and create inter-generational wealth. Some of the unique features of this opportunity include:

- Recession-proof industry
- No layoffs, salary freezes or performance reviews
- Flexible schedule
- Individually-driven income
- Significant tax benefits

Making \$\$\$
with SOUL PURPOSE

Commissions Paid ON Time, EVERY Time!

COMPENSATION

- 12 Ways to Get Paid!
- Pays Deeper - 12 Levels or more!
- NO BREAKAWAYS!
- Compression To Maximize Your Income
- Weekly 30% Quick Start Bonuses
- Commissions paid on time and immediately with company debit cards.
- Start your own business for as little as \$135 (\$35 Enrollment Kit & \$100 Go Active Success Pack)
- Become CEO Qualified to create true wealth
- \$399 Investment in CEO Product & Training Pack

12 WAYS TO GET PAID!

BASIC ENROLLMENT

1. Quick Start Bonuses – Up to 30%
2. Retail Profits - Up to 30%
3. Personal Purchase Rebates – 7% or 10%
4. Level Overrides – up to 8% or 8 levels
5. Leadership Bonuses 2%
6. Pharmacy Discount Card Bonus
7. \$100 Fast Start Bonuses

CEO QUALIFIED

8. Car Bonuses – \$300 - \$1000 monthly
 9. Luxury Car Program – Keys & Title
 10. Revenue Sharing Pool
 11. Infinity Coding Bonuses – \$15 - \$190
 12. Stock Options Reward Program
- Plus, RECOGNITION AWARDS!

Rev 280-12

I would be honored to have you as a member of my Soul Purpose team, either as a Lifestyle Entrepreneur, Lifestyle Party Host or valued customer. Feel free to contact me:

(#) 855 924 7 # 47 SOUL *
4000 12-432-8904
DIAL IN EVERY TUESDAY:
Passcode: 47685#

CORPORATE CALL PST wtd 6:30:30pm

OPPORTUNITY CALL PST wtd 6:30:30pm

Entrepreneurs.

Join the Soul Purpose Community (new business partners and guests) and our live Opportunity Call (for new business partners and guests) and our Corporate Call with state-of-art training motivational speakers for our Entrepreneurs.

www.soulpurpose.com

Entrepreneurship made SIMPLE.



GETTING STARTED is easy!

Your Soul Purpose Entrepreneur is available to assist you in completing these 6 simple steps to begin your Soul Purpose business!

- Step 1** Enroll with \$135 investment (Enrollment Kit & Product Pack)
- Step 2** Budget to become CEO Qualified in 30-60 days (\$399)
- Step 3** Set up your monthly \$100 BV Auto-Ship (FREE Shipping)
- Step 4** Order Your Pharmacy Discount Cards
- Step 5** Set up your EMMA & Youngevity Back Office accounts

Learn the business basics on the New Entrepreneur Call.

Tuesday Evenings @ 8pm Eastern, 712-432-8904, code 47685#

Our products were developed with a global vision in the hope of utilizing earth friendly and socially responsible vendors from around the world, while using the highest quality natural ingredients and extracts. The Journey of the Senses collection includes fragrances like Brazilian Jackfruit and Caribbean Ginger to Japanese Peony and many more. The purpose of life is a life of purpose. ~ Robert Byrne

JOURNEY OF THE Senses

years to come. Join Us!



Nadine A. Thompson
Founder & CEO

Welcome to Soul Purpose Lifestyle Company! We are proud to bring you a company and line of products that is unique and the best that the world has to offer. From solid perfumes and soy candles to brown sugar scrubs, Soul Purpose offers products—and an experience—that is hard to find anywhere else. We aim to take care of people as beautifully and joyfully as possible while remaining mindful of our fragile planet. We believe that we can help people love the body they have, while taking good care of it. Prosperity is provided through our home based business opportunity and is designed to give Entrepreneurs a platform for success—however each individual defines it. In fact, we believe our “soul purpose” is to bring Entrepreneurs joy and prosperity. Because different people have different ideas about what success means, we help our Entrepreneurs earn the income they need, whether it is working the business part-time or devoting all of their efforts to building a business that gives them unlimited income for

a message from Nadine

Let's celebrate THE JOURNEY



Attend or host a Soul Purpose Lifestyle Party to experience the luxurious product line, inhale our beautiful aromas, learn about our incredibly unique direct sales company and make new friends. Our esteemed hosts can earn free products, purchase host only products and receive generous discounts on their purchases.

Host a Virtual Party Same Great Rewards!

Lifestyle Parties

HOST A LIFESTYLE PARTY | Shop for FREE Products & 50% OFF Items! We have developed an exciting plan to support our Lifestyle Entrepreneurs' efforts to expand their customer base and engage others as Party Hosts.

With a host order of \$20 or more, the host becomes eligible for shopping credits and 50% off products as follows:

Shopping Credit	50% off Items	Party Total	#Booking
30% in FREE Products	4	\$1000 or more	1
25% in FREE Products	3	\$750 - \$999	1
20% in FREE Products	2	\$500 - \$749	1
15% in FREE Products	1	\$300 - \$499	1
10% in FREE Products	1	Up to \$300	1

FREE GIFT
For having a party that has a minimum of 3 guest orders and a minimum of \$125 total customer product sales total you will receive a FREE Soy Candle or Mineral Shimmer Body Powder!



We LOVE our Customers

Receive a **FREE Solid Scent** of your choice when you spend \$50 or more. Receive a **FREE Body Balm** of your choice when you spend \$100 or more.

ESSENCE OF THE JOURNEY in the media



Oprah & Nadine

As seen in:

- Ebony
- Essence
- Sister2Sister
- Heart and Soul
- Average Girl
- Shepreneur Magazine
- Caribbean News
- Black Enterprise Business Report
- Blacknews.com
- That Black Girl Site
- LA Beauty Beat

Soul Purpose is recognized as a national brand, well regarded for its high quality bath and body products, exotic aromas and paraben free formulas.

Soul Purpose has been featured in Essence, Ebony, Family Circle Magazine and many other media outlets.

Beauty from the inside out

1 Youngevity's go for Life Nutritional Products



2 Soul Purpose Bath & Body



3 Soul Purpose Organic Skin Care



4 Youngevity All-Natural Mineral Makeup



5 Slender FX & ASAP for Healthy Weight Management

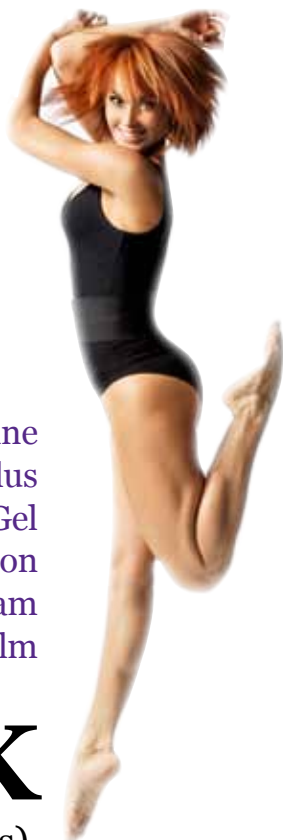


6 Business Opportunity

You'll be
**LOOKING GOOD
& FEELING GOOD!**



Beyond Tangy Tangerine
Ultimate EFA Plus
Shower Gel
Body Lotion
Alive Day Cream
& Be Well Massage Balm



Be well PACK
\$182. (120. ws)



Available in 5
Fragrances

Caribbean Ginger [SP172]
Brazilian Jackfruit [SP173]
Haitian Vetivert Pepper [SP174]
Hollywood Fresh [SP175]
Armenian Pomegranate [SP176]



Natural Beauty for women of all colors & ethnicities.

nurture
ORGANIC SKIN CARE

Normal, Dry, or Mature Skin

Normal to Oily, All Skin Types

**MOISTURIZING
CLEANSING MILK**

The power of essential oils to nurture your skin, fight dryness, minimize fine lines. Perfect make-up remover.

\$21 [SP394]



**CLARIFYING
VITAMIN C FACE WASH**

This formula contains the highest form of active, bio-available Vitamin C for beautiful skin. Great for oily, problem or combination skin.

\$21 [SP393]

**HYDRATING ROSE
WATER & GLYCERIN
BEAUTY ELIXIR**

Gently exfoliates to promote brighter, more luminous skin with softer, smoother texture.

\$16 [SP396]



**BALANCING
VITAMIN C TONER**

Vitamin C renews the skin while fighting free radicals. Use both morning and night.

\$18 [SP397]

**ALIVE REJUVENATING
DAY CREAM**

Essential Oils soften, restore and defend. Daytime moisture for all skin types. Use both day and night for oily skin.

\$25 [SP390]



**REST RESTORATIVE
NIGHT CREAM**

Vitamin C, essential oils and botanical extracts to nurture your skin, fight dryness, minimize fine lines. Use both day and night for dry skin.

\$30 [SP391]



RESTORE VITAMIN C SERUM

Nurture. Restore. Renew. A healing and restorative serum to restore skins beauty and balance and to reverse damage caused by toxins in the environment and over exposure to the sun. Ideal for all skin types.

\$25 [SP440]



**JOURNEY
OF THE
Senses**
Relax...listen to your soul.

Soul Purpose products are natural, conditioning, healing, protecting & moisturizing. Enriched with vitamins A, E & D, wild-crafted Shea Butter, Almond Oil, and Organic Aloe. Fortified with our exclusive antioxidant blend of: Acai Berry, Oregon Grape, Red Wine, and Green Tea. Our products are paraben free, vegan and not tested on animals.

INCREDIBLE FRAGRANCES

Enjoy our "Journey of the Senses" collection; an exotic collection of fragrances from around the globe,



ULTRA RICH BODY CUSTARDS

The richest body cream ever; infused with shea butter, antioxidants and exotic fragrances.

\$20.00 | 5.5 oz.

Brazilian Jackfruit [SP360]
Caribbean Ginger [SP363]
Haitian Vetivert Pepper [SP365]
Hollywood Fresh [SP367]
Ghanaian Brown Sugar & Honey [SP368]
Lovely Day [SP370]
Simply [SP471]
Armenian Pomegranate [SP371]
Malaysian Mango [SP372]



SHEA BUTTER BODY BALMS

Rich body butters made with shea and cocoa butters. Mother Nature's beauty secret.

\$20.00 | 4 oz.

Brazilian Jackfruit [SP320]
Hawaiian Tuberose [SP321]
Zanzibar Girls' Club [SP322]
Australian Sandalwood [SP323]
Caribbean Ginger [SP324]
Hollywood Fresh [SP327]
Haitian Vetivert Pepper [SP328]
Ghanaian Brown Sugar & Honey [SP329]
Armenian Pomegranate [SP331]
Malaysian Mango [SP333]
Simply [SP470]



**SUGAR-SHEA SCRUBS
& SALT SCRUBS**

Spa quality elixir of mineral salts or cane sugar with moisturizing body oils to pamper every inch of your body.

Sugar-Shea Scrubs | \$15 | 6.4 oz.
Thai Water Lily [SP744]

White Sugar Scrub | \$30 | 23.5 oz.
Brazilian Jackfruit [SP740]
Armenian Pomegranate [SP748]†

Brown Sugar Scrub | \$35 | 23.5 oz.
Ghanaian Brown Sugar & Honey [SP746]
Malaysian Mango [SP749]†

Salt Scrubs | \$30 | 23.5 oz.
Hollywood Fresh [SP747]



THERAPEUTIC SALVES

Special attention and healing ointments for your skin and body. Botanical heat for natural pain management.

\$15.00 | 2 oz.

Remedé - Relief for dry skin [SP435]
Heat - Pain Relief [SP437]



**PURE ESSENTIALS COLLECTION/
formally Salon Red Hair Care**

Botanically based salon quality hair care formulated with Moroccan Argan and coconut oil.

SHAMPOO \$22.00 | 12 oz. [SP380]

CONDITIONER \$24.00 | 12 oz. [SP381]

HAIR BUTTER \$20.00 | 4 oz. [SP339]

HAIR GLOSS \$15.00 | .5 oz. [SP385]



SIMPLY

Simply Natural. No Fragrance Added.

BODY BALM \$20.00 | 4 oz. [SP470]

BODY CUSTARD \$20.00 | 5.5 oz. [SP471]

HAND & BODY WASH \$18.00 | 12 oz. [SP472]

LIP BALM \$6.00 | .15 oz. [SP473]



SHOWER GELS & LOTIONS

Cleansing and moisturizing that's natural, botanical, paraben free and enriched with antioxidants.

\$18.00 | 12 oz. | \$20.00 | 12 oz.

	GELS	LOTIONS
Brazilian Jackfruit	[SP400]	[SP420]
Caribbean Ginger	[SP403]	[SP423]
Haitian Vetivert Pepper	[SP405]	[SP425]
Malaysian Mango	[SP406]	[SP426]
Hollywood Fresh	[SP407]	[SP427]
Ghanaian Brown Sugar & Honey	[SP408]	[SP428]
Armenian Pomegranate	[SP409]	[SP429]

HAND & BODY WASH

\$18.00 | 12 oz.

Simply [SP472]
Lovely Day [SP480]
Italian Bergamot [SP481]



HAPPY FEET FOOT CARE

Organic, refreshing, moisturizing, everything you need for healthy, pampered and happy feet.

Provence Lavender Mint Tea

FOOT SOAK
\$22.00 | 16.7 oz. [SP460]

REVITALIZING FOOT SCRUB
\$30.00 | 15.3 oz. [SP461]

ORGANIC FOOT THERAPY CREAM
\$15.00 | 3.07 oz. [SP462]

DEODORIZING FOOT SPRAY
\$12.00 | 4.43 oz. [SP463]

GIFT SET
\$75.00 | Contains all 4 items above [SP731]



SOLID SCENT PERFUME ESSENCES

All natural solid perfumes. Can be used as a perfume, after shave, hair balm, hand and cuticle cream. Perfect for travel.

\$10.00 | 0.5 oz.

Brazilian Jackfruit [SP300]	Persian Pomegranate Mango [SP309]
Hawaiian Tuberose [SP301]	Ghanaian Brown Sugar [SP310]
Zanzibar Girls' Club [SP302]	Japanese Peony [SP311]
Australian Sandalwood [SP303]	Lovely Day [SP313]
Caribbean Ginger [SP304]	Malaysian Mango [SP314]
Hollywood Fresh [SP307]	Armenian Pomegranate [SP315]
Haitian Vetivert Pepper [SP308]	

Be Well Massage Balm [SP434] **\$12.00**



ALL-NATURAL SOY CANDLES

Natural soy candles are paraben, paraffin, and chemical free. Our multi-use candles can be used to fragrance your environment and as a warm aromatherapy massage-oil. Go ahead indulge your senses!

GLASS CANDLES
\$20.00 | 7.5 oz.

Caribbean Ginger [SP343]

TRAVEL CANDLE TINS
\$20.00 | 10 oz. tin

Brazilian Jackfruit [SP340]
Malaysian Mango [SP350]
Hollywood Fresh [SP351]
Ghanaian Brown Sugar & Honey [SP352]
Armenian Pomegranate [SP353]
Lovely Day [SP356]



SIGNATURE GIFT SETS

Our beautiful gift sets are ready for gift giving to everyone & every occasion. The perfect gift of luxurious pampering & fragrant aromatherapy. for birthdays, holidays or corporate gifts to name a few.



WWW.SOULPURPOSE.COM

†Products marked with a † are coming soon.